



98TH Annual National Conference
of the
PHARMACEUTICAL SOCIETY OF NIGERIA

DABO '25

**SPONSORSHIP
BROCHURE**

DATE: MONDAY, 3RD NOV. - SATURDAY, 8TH NOV., 2025
VENUE: CONVOCATION HALL, BAYERO UNIVERSITY, KANO (NEW SITE)

ADVERT SPACE



YOU ARE THE REASON **WE EXIST!**

At Fidson Healthcare Plc, we know that quality is never an accident. That is why we operate a world-class company and a WHO compliant state-of-the-art manufacturing facility with cutting-edge technology to produce high-quality pharmaceutical products across major therapeutic classes.

We also collaborate with global partners to bring you premium products insisting on these same values across our entire value chain because...

...we value life



☎ +234 807 700 8888 ✉ info@fidson.com

268, Ikorodu Road, Obanikoro, Lagos, Nigeria. www.fidson.com

[f](#) [@](#) [in](#) [t](#) [v](#) [@fidsoncares](#)



PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



Dear Sir/Madam,

THE 98TH ANNUAL NATIONAL CONFERENCE OF THE PHARMACEUTICAL SOCIETY OF NIGERIA

REQUEST FOR SPONSORSHIP

On behalf of the President, Pharm. Ibrahim Tanko Ayuba, FPSN, NEC and Conference Planning Committee (CPC) of the Pharmaceutical Society of Nigeria (PSN) we wish to announce the hosting of the **98th Annual National Conference** tagged **"DABO 2025"** with the theme **"Pharmacy Forward: Building a Future Ready Workforce for Performance Collaboration and Transformation"** scheduled to hold as follows :

Date: Monday 3rd November - Saturday 8th November 2025
Venue: Convocation Hall, Bayero University, Kano (new site)

The conference will provide an opportunity for interaction and networking with over 5,000 delegates and professionals. The conference will feature:

- An inspiring keynote presentation.
- Several thought provoking panel sessions .
- Poster presentations .
- Networking opportunities .

We wish to invite corporate Organisations to use this platform to enhance their brand visibility and corporate identity by taking advantage of numerous opportunities that exist to expand business relationships and forge new partnerships.

Our sponsors are assured of several benefits including but not limited to :

- Enhanced brand visibility with company logo on conference materials .
- Pre, during and post conference brand exposure on media materials and in brochure.
- Opportunities to present products or services.
- Opportunities to exhibit products or services.

Please find attached full sponsorship details for your consideration.

We thank you in advance for your unwavering support of the PSN as we work to deliver a memorable conference.

Yours faithfully,

For: PHARMACEUTICAL SOCIETY OF NIGERIA

PHARM. FRIDAY ENAHOLO,MAW,
Chairman, Conference Planning Committee

Pharm Gafar Madehin, FPSN
National Secretary, PSN



PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



1. SPONSORSHIP OPPORTUNITIES

A. PUBLICITY

1	Conference Announcer Flier	₦ 1,500,000
2	Conference Announcer Poster	₦ 1,500,000
3	Pre-conference Publication (Newspapers)	₦ 1,000,000
4	Post-conference Publication (Newspapers/Communiqué)	₦ 1,000,000
5	Television Announcement	₦ 1,000,000
6	Radio Announcement	₦ 550,000
7	Conference Announcer Banner	₦ 350,000
8	Countdown to conference electronic flier (100 days) - full sponsorship	₦ 5,000,000
9.	Countdown to conference electronic flier (20 days) - part sponsorship	₦ 1,000,000

SPONSORSHIP BROCHURE ADVERT:

10	Front bottom strip	₦ 500,000
11	Inside Front	₦ 400,000
12	Centre spread	₦ 500,000
13.	Back Cover	₦ 400,000
14.	Inside back page	₦ 400,000
15.	Full Page	₦ 250,000

B. BRANDING SPACES

Conference Venue

1.	Front side of the Hall A1, A2 and A3	₦ 4,000,000
2.	Right Side of the Hall B1, B2, B3, B4.....B10	₦ 850,000
3.	Left Side of the Hall C1. C2, C3, C4.....C10	₦ 850,000
4.	Registration Hall branding	₦ 3,000,000

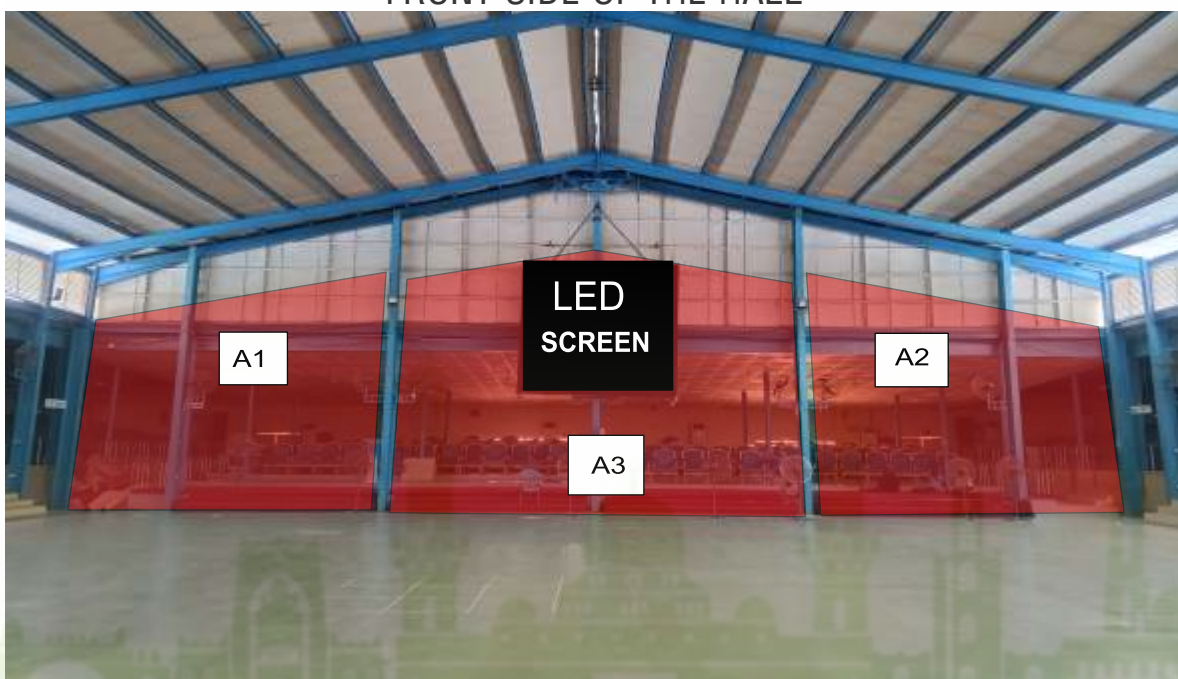


PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



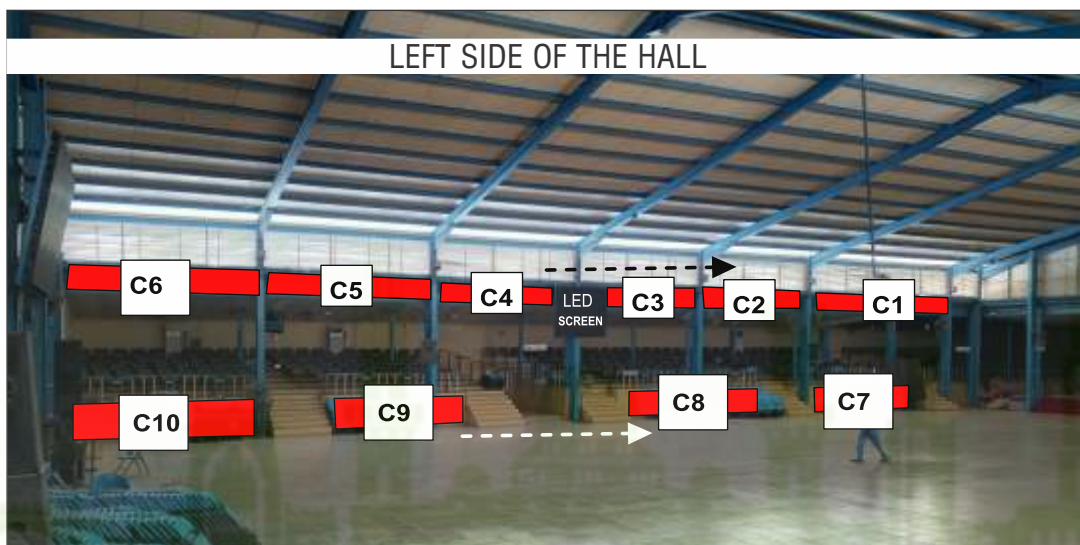
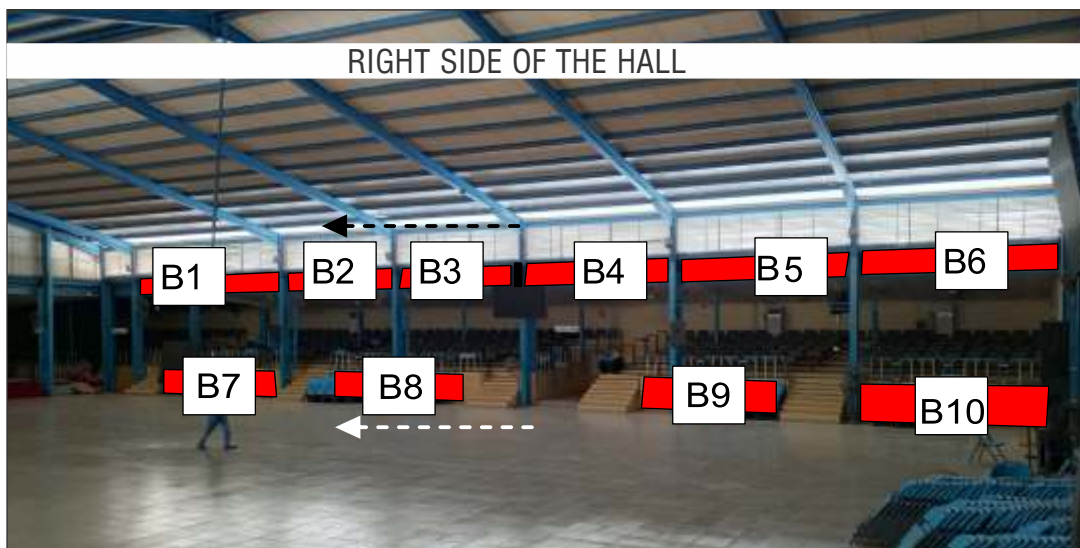
4.	Back Side of the Hall	
	D1 and D2	₦ 2,000,000
	D3 and D4	₦ 1,000,000
5.	Hanging Balloons	
	(Maximum of 4 Balloons per steel)	₦ 100,000
6.	Conference Hall Entrance	
	E2 and E6	₦ 1,500,000
	E3, E4 and E5	₦ 3,500,000
7.	Board of Fellows Hall Branding	
	Outside X1 to X7	₦ 1,000,000
8.	Stadium Barbed Wire Fence Branding	
	1-10	₦ 1,000,000
	11-40	₦ 500,000
9.	Stadium Fence Wall	₦ 1,000,000
10;	Small Barricade Branding Space	₦ 350,000
11;	Flying Banner around the Exhibition Hall and Fields	₦ 100,000

FRONT SIDE OF THE HALL



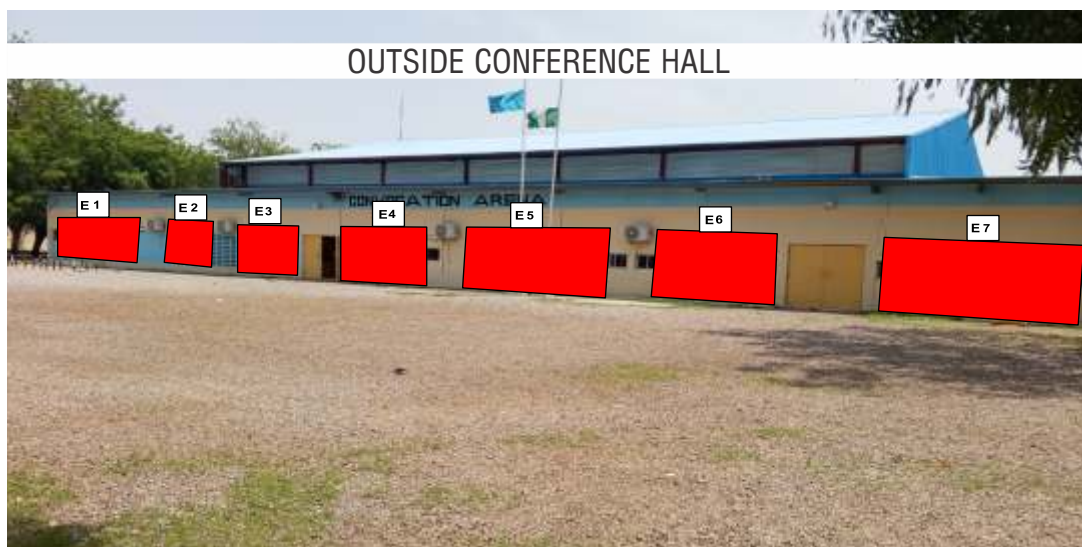
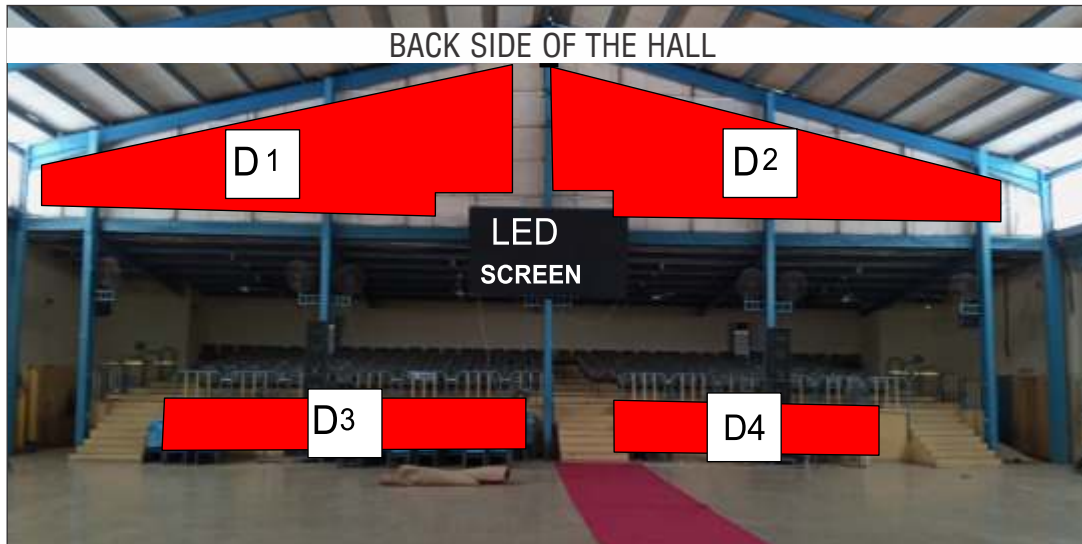


PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025





PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025





PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



BOARD OF FELLOW SIDE BRANDINGS

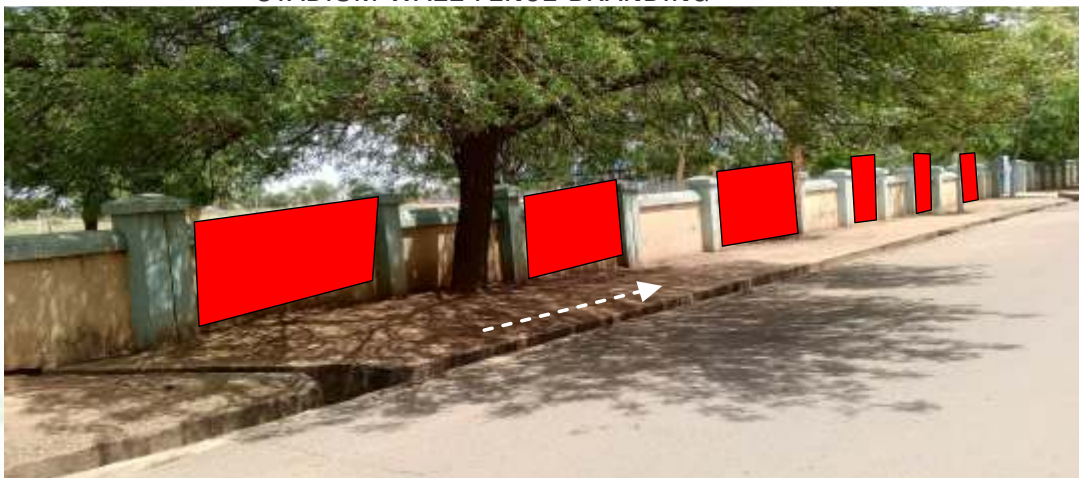


EXHIBITION AREA:

OUTSIDE CONFERENCE HALL



STADIUM WALL FENCE BRANDING





PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



SMALL BARRICADE BRANDING



ROAD SIDE: UNIVERSITY ENTRANCE BANNERS



ROAD SIDE: UNIVERSITY ENTRANCE FLAG, BANNER PLACEMENT



ADVERT

ADVERT



PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



TECHNICAL PARAMETERS

Conference Hall (inside)

- A1: H; 7.2m x w; 7m
- A2: H; 7.2m x w; 10m
- A3: H; 7.2m x w; 7m

Right side

- B1: H; 1m x w; 8m
- B2: H; 1m x w; 5m
- B3: H; 1m x w; 5m
- B4: H; 1m x w; 5m
- B5: H; 1m x w; 5m
- B6: H; 1m x w; 5m
- B7: H; 1m x w; 5.8m
- B8: H; 1m x w; 6.4m
- B9: H; 1m x w; 4.3m
- B10: H; 1m x w; 5m

Left side

- C1: H; 1m x w; 8m
- C2: H; 1m x w; 5m
- C3: H; 1m x w; 4.5m
- C4: H; 1m x w; 4.5m
- C5: H; 1m x w; 5m
- C6: H; 1m x w; 5m
- C7: H; 1m x w; 5.8m
- C8: H; 1m x w; 6.4m
- C9: H; 1m x w; 4.3m
- C10: H; 1m x w; 5m

Back side

- D1: H; 2m x w; 8.5m
- D2: H; 2m x w; 8.5m
- D3: H; 1m x w; 8.8m
- D4: H; 1m x w; 7.6m

Conference Hall (Outside)

- E1: H; 3m x w; 8m
- E2: H; 3m x w; 4.5m
- E3: H; 3m x w; 3.5m
- E4: H; 3m x w; 4m
- E5: H; 3m x w; 6m
- E6: H; 3m x w; 4m
- E7: H; 3m x w; 12m

Stadium Fence Wall

H: 3m x W: 2.5m

Stadium Barbed Wire

H: 3m x W: 2.5m

Board of fellows Building

- X1: H; 2.5m x w; 3m
- X2: H; 2.5m x w; 3m
- X3: H; 2.5m x w; 3m
- X4: H; 2.5m x w; 3m
- X5: H; 2.5m x w; 3m
- X6: H; 2.5m x w; 3m
- X7: H; 2.5m x w; 3m



Flag banners x 15
Large Size

Small Barricade Branding space x 44

H: 1m x W: 1.2m

University Entrance banner x 15

H: 2.5m x W: 3m



PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



C. CONFERENCE MATERIALS

SN	DESCRIPTION	QUANTITY	UNIT COST	TICK
1	Conference Bags	4000	₦ 15,000	
2	T-Shirts for health walk	2000	₦ 10,000	
3	Face Caps	2000	₦ 3,000	
4	Corporate Jotters	4000	₦ 1,000	
5	Ball point pens	4000	₦ 600	
6	Lanyards and Name tags	4000	₦ 3,000	
7	VIP cloth gift bags	500	₦ 2,500	
8	Hand towels	500	₦ 1,000	



Sample Conference Bag



T-Shirts for health walk



Face Caps

D. MEAL SPONSORSHIP

SN	DESCRIPTION	NO OF DELEGATES	UNIT COST	TICK
1	Lunch for day 1: Tuesday, November 03, 2024	4000	₦ 5, 000	
2	Lunch for day 2: Wednesday, November 04, 2024	4000	₦ 5, 000	
3	Lunch for day 3: Thursday, November 05, 2024	4000	₦ 5, 000	
4	Lunch for day 4: Friday, November 06, 2024	6 4000	₦ 5, 000	
5	Closing banquet	4000	₦ 15,000	



PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



E. MULTIMEDIA ADVERTS

SN	DESCRIPTION	NO OF SLOTS	UNIT COST	TICK
	Opening Ceremony			
1	Product streaming (5 streams)	4	₦ 150,000	
2	Audio visual (3 minutes)	4	₦ 150,000	
	Scientific Sessions			
3	Product streaming (5 streams)	4	₦ 150,000	
4	Audio Visual(3 minutes)	4	₦ 150,000	
	Town Hall Meeting			
5	Product streaming (5 minutes)	4	₦ 100,000	
6	Audio visual (3 minutes)	4	₦ 100,000	
7.	Vertical Multimedia Screen (3 displays screens at prime locations)	Unlimited	₦ 50,000/Product/Day	

F. PRODUCT MARKETING

SN	DESCRIPTION	NO OF SLOTS	UNIT COST	TICK
1.	Product Launch at Opening ceremony (20 minutes)	2	₦ 4,000,000	
2.	Product Launch at Conference Scientific Session (20 minutes)	2	₦ 3,000,000	
3.	Presentation before Opening Ceremony (10 minutes)	2	₦ 1,000,000	
4.	Presentation at Conference Scientific Session (10 minutes)	4	₦ 900,000	
5.	Presentation before AGM (10 minutes)	2	₦ 750,000	
6.	Presentation before Group Dynamics (10 minutes)	2	₦ 550,000	
7.	Presentation before Town Hall meeting (10 minutes)	2	₦ 550,000	



PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



2. CONFERENCE BROCHURE ADVERT

SN	DESCRIPTION	NO OF SLOTS	UNIT COST	TICK
1.	Bottom Strip Front Page	1	₦ 1,500,000	
2.	Back Cover	1	₦ 1,500,000	
3.	Inside Front Page	1	₦ 1,000,000	
4.	Inside back Page	1	₦ 1,000,000	
5.	Centre Spread	1	₦ 1,000,000	
6.	Corporate page (2 Pages opposite each other)	AS	₦ 750,000	
7.	Content Page Bottom Strip	1	₦ 500,000	
8.	Page Opposite Keynote Speaker	1	₦ 750,000	
9.	Page Opposite Chairman of Opening Ceremony	1	₦ 750,000	
10.	Page Opposite VIP Pictures	4	₦ 500,000	
11.	Page opposite service to profession	1	₦ 500,000	
12.	Page opposite list of Fellows of the Society	12	₦ 500,000	
13.	Full page advert (Colour)	AS	₦ 450,000	
14.	Half page advert (Colour)	AS	₦ 250,000	
15.	Insertion of product leaflet	AS	₦ 300,000	
16.	Full page Goodwill message (Colour)	AS	₦ 350,000	
17.	Half page goodwill message (Colour)	AS	₦ 200,000	
18.	Page opposite programme	4	₦ 750,000	

AS- As subscribed

3 PSN 2026 DESK CALENDAR

Bottom strip advert in the calendar ₦ 750,000



PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



4. EXHIBITION

SN	DESCRIPTION	UNIT COST	TICK
1	Customized 6m x 6m (only land space)	₦ 5,000,000	
2	Special Booth (6m by 3)	₦ 4,500,000	
3	Super Deluxe (4m x3m)	₦ 2,500,000	
4	Deluxe (3m x 3m)	₦ 2,000,000	
5	Standard (3m x 2m)	₦ 1,500,000	
6.	Classic Table	₦ 800,000	
7.	Branded Table	₦ 500,000	



Special Booth (6x3)



Super Deluxe Booth (4x3)



Deluxe Booth (3x3)



Deluxe Booth (3x2)

Upon payment, Exhibitors are expected to send soft copy of the artwork for booth branding (Corel draw or PDF format) to psnexhibition@gmail.com.

Disclaimer

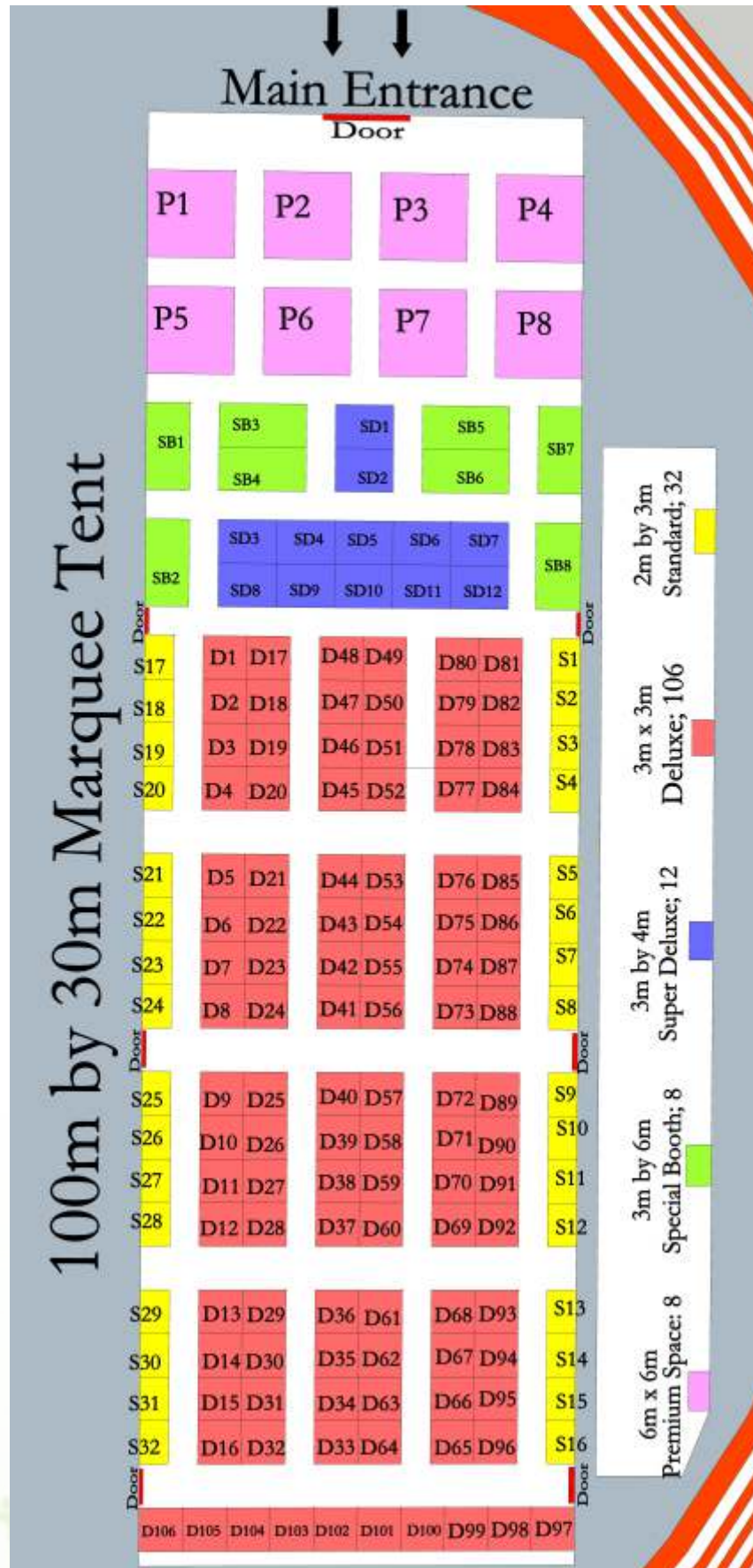
Kindly note that PSN will not be responsible for branding of booths for companies who fail to pay or have paid but fail to send their artwork before September 30, 2025



PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



EXHIBITION FLOOR PLAN





PHARMACEUTICAL SOCIETY OF NIGERIA- DABO 2025



NOTES

- For online bookings, visit <https://psnconference.com.ng>
- All sponsored items must be prepaid
- There is NO discount
- Cancellation of booking attracts a deduction of 50% as Administrative charges

PAYMENT

All payments should be made in favour of Pharmaceutical Society of Nigeria with the following details:

Account No: 1306968708
Account Name: Pharmaceutical Society of Nigeria
Bank: Providus Bank
Sort Code: 101215

Account No: 0013920749
Account Name: Pharmaceutical Society of Nigeria
Bank: Guaranty Trust Bank
Sort Code: 058152298

FOR FURTHER INFORMATION

Pharm. Friday Enaholo, *MAW* - CPC Chairman, +234 802 338 3457

Pharm. Gafar Madehin, *FPSN* - National Secretary, +234 809 440 6275

Pharm. Taofik Odukoya - Chairman, Sponsorship Sub Committee
+234 811 967 0726

Pharm. (Mrs.) Grace Ikani - Chairman, Exhibition Sub Committee +234 803 573 8911

Ekombong Joseph - Desk Officer, +234 808 068 1853

Inside back



**VANGUARD PHARMACY
LIMITED**



- ▀ **PHARMACY** ▀ **VETERINARY**
- ▀ **SUPERMARKET** ▀ **BAKERY**

CORPORATE HEAD OFFICE

Vanguard Pharmacy Building,
K/m 10 Along Monatan-Iwo Road
Vanguard Busstop, Ibadan
Tel: 08054068710, 07071666168

**OPENING
HOURS**

**MONDAYS
to SUNDAYS**

8AM - 9PM

BRANCHES

IBADAN

**MONATAN
BRANCH**

Vanguard Pharmacy
Building, K/m 9 Along
Monatan-Iwo Road
Vanguard Busstop,
Ibadan

**RING ROAD
BRANCH**

Vanguard Pharmacy
Building, Beside SOA
Filling Station MKO
Abiola Way Ring Road,
Ibadan, Oyo State.

**ADEOYO RING-ROAD
BRANCH**

Trumed House,
Adeoyo Ring Road,
Ibadan

HEAD OFFICE BRANCH

Vanguard Pharmacy
Building, Km10 along
Monatan Iwo Road Ibadan

**VENTURA
BRANCH**

UGF 7,8&9, Ventura
Mall,Oyo Road, Sango
Ibadan.

**OLOGUNERU
BRANCH**

Vanguard Pharmacy
Building, Vanguard
Busstop, Ologuneru,
Ibadan

**AKOBO
BRANCH**

Vanguard Pharmacy
Building, Omolayo,
Akobo, Ibadan

OSOGBO

**TECHNICAL COLLEGE
BRANCH**

Vanguard Pharmacy Building,
Opposite Technical College,
Beside Omobolanle Filling,
Iwo-Ibadan Road, Osogbo.

**POWERLINE
BRANCH**

Vanguard Pharmacy Building,
Powerline Area Along
Osogbo/Ikirun Road, Osogbo

OGBOMOSO

**OGBOMOSO
BRANCH**

Vanguard Pharmacy Building
Besides FCMB,
Ogbomosho-Oyo
Road Ogbomosho

ABEOKUTA

**OKE ILEWO
BRANCH**

38, Labubu Street, Beside
Zenith Bank, Oke Ilewo,
Ibara, Abeokuta, Ogun State.

**MKO ABIOLA
BRANCH**

Vanguard Pharmacy Building,
Vanguard Bus Stop, Ijeun
Titun, Abeokuta, Ogun State.



**ASERO
BRANCH**

Vanguard Pharmacy Building,
Beside Fatgbems Filling Station
Opp. Muda lawal Stadium,
Abeokuta, Ogun State.



**Scan
To Shop
Online**

YOUR HEALTH, OUR PASSION!

 www.vanguardpharmacy.com  [@vanguardpharmacy](https://www.whatsapp.com/channel/002991234567890123)  [@vanguardpharmacy](https://www.facebook.com/vanguardpharmacy)  [@vanguardpharm](https://www.twitter.com/vanguardpharm)